

the finale



MAR 28-29, 2026

GREATER RICHMOND
CONVENTION
CENTER

RICHMOND
VIRGINIA

VENUE INFORMATION

403 N 3RD STREET • RICHMOND, VA 23219

- CONVENTION CENTER DOORS OPEN AT 7:00 AM
- PARKING IS AVAILABLE ON SITE AT GRCC PARKING DECK
- TICKETS CAN BE PURCHASED ONLINE ONLY! TICKET LINKS ARE AVAILABLE THROUGH QR CODES LOCATED AROUND THE CONVENTION CENTER
- THE GREATER RICHMOND CONVENTION CENTER WILL HAVE AN ELEVATED STAGE WITH UPFRONT FAN VIEWING AREA. THE PERFORMANCE FLOOR IS FOR ATHLETES AND CREDENTIALLED COACHES/STAFF ONLY

SCAN ME



SPECTATOR TICKETS:
PURCHASE ONLINE AT

primoticketingadmin.com/client/cheer-dance-extreme

EVENT SPONSORS / VENDORS

- LEVEL UP SPIRIT WEAR: OFFICIAL EVENT WEAR
 - LEVELUPSPIRITWEAR.COM
- ULTIMATE BOW: OFFICIAL BOW PROVIDER
 - THEULTIMATEBOW.COM
- SEEYOURPIXS PHOTOGRAPHY: ACTION PHOTOS ARE AVAILABLE AT THIS EVENT
 - SEEYOURPIXS.COM

SPECTATOR / ATHLETE ENTRANCE

- ALL ATHLETES MUST BE IN FULL UNIFORM TO ENTER ARENA/COMPETITION
- SPECTATORS WILL ENTER THE CONVENTION CENTER THROUGH HALL A DOORS

FINAL SCHEDULES WILL BE SENT OUT TO PROGRAM CONTACTS AND WILL BE AVAILABLE THROUGH QR CODES LOCATED THROUGHOUT THE EVENT CENTER

