



FOR IMMEDIATE RELEASE

CHEER AND DANCE EXTREME IS NOW AN EVENT PRODUCER MEMBER OF YCADA

CLARKSVILLE, MARYLAND September 24, 2020, Cheer and Dance Extreme is proud to join YCADA as an Event Producer member. David Sims, YCADA Executive Director, says, "YCADA is excited to have Cheer & Dance Extreme join YCADA as an Event Producer Member. We believe this affiliation will allow for an expanded unified set of Youth and Recreation safety rules from coast to coast. YCADA stands with Ann Lehrmann and her entire team at CDE in our commitment to expand and grow Youth and Recreation Cheerleading across the United States and provide these coaches and athletes with unified safety rules and education. We look forward to working with CDE in growing the youth and recreational cheer and dance industry and promoting consistency in safety rules, education, and sportsmanship within the sport of cheerleading and dance." Ann Lehrmann, Owner of Cheer and Dance Extreme adds, "This is an exciting opportunity for our recreation customers and fits in with the values at CDE. We are determined to make this transition seamless and look forward to giving the programs an opportunity to invest in and have a voice in the recreation cheer and dance community." Cheer and Dance Extreme will be providing additional educational opportunities for traditional recreation and performance non-affiliated programs. Please reach out to Ann Lehrmann direct at ann@cheeranddanceextreme.com or call (410)609-1212 for more details.

ABOUT CHEER AND DANCE EXTREME

Established in 2001, Cheer and Dance Extreme is a leading independent event producer of Cheer and Dance competitions. Cheer and Dance Extreme is a partner in The ONE Cheer & Dance Finals, giving bid opportunities to recreation programs to the end of season event series location of their choice in Orlando, Virginia Beach, New Orleans, and Sandusky. CDE has events scheduled in Delaware, Maryland, New Jersey, North Carolina, Pennsylvania, and Virginia. Visit www.cheeranddanceextreme.com for more information or follow us on social media @cdextreme

ABOUT YCADA (Youth Cheer And Dance Alliance)

Established in 2012, YCADA is the only non-profit organization created specifically to provide nationwide universal governance for youth cheer and dance teams through standardized skill levels, safety rules, rules interpretation, scoring guidelines, and educational training courses. National Youth League organizations like Pop Warner Little Scholar (PWLS), American Youth Football & Cheer (AYF/AYC), and AAU are nationwide League Members of YCADA. YCADA's safety rules and scoring were developed knowing that the spectrum of athletes range from never-before cheerleaders coached by first-year parents who are drafted to volunteer; to highly trained cheerleaders coached by veteran experts with extensive rules, scoring and coaching knowledge. YCADA's on-line coaches training courses accommodate this entire knowledge spectrum to advance coaching skills while generating excitement for the upcoming season. Visit www.YCADA.org for more information or follow us on Twitter @YCADAAupdates, Instagram @YCADAAupdates, Facebook @YCADAAupdates, and YouTube @YCADAAupdates.